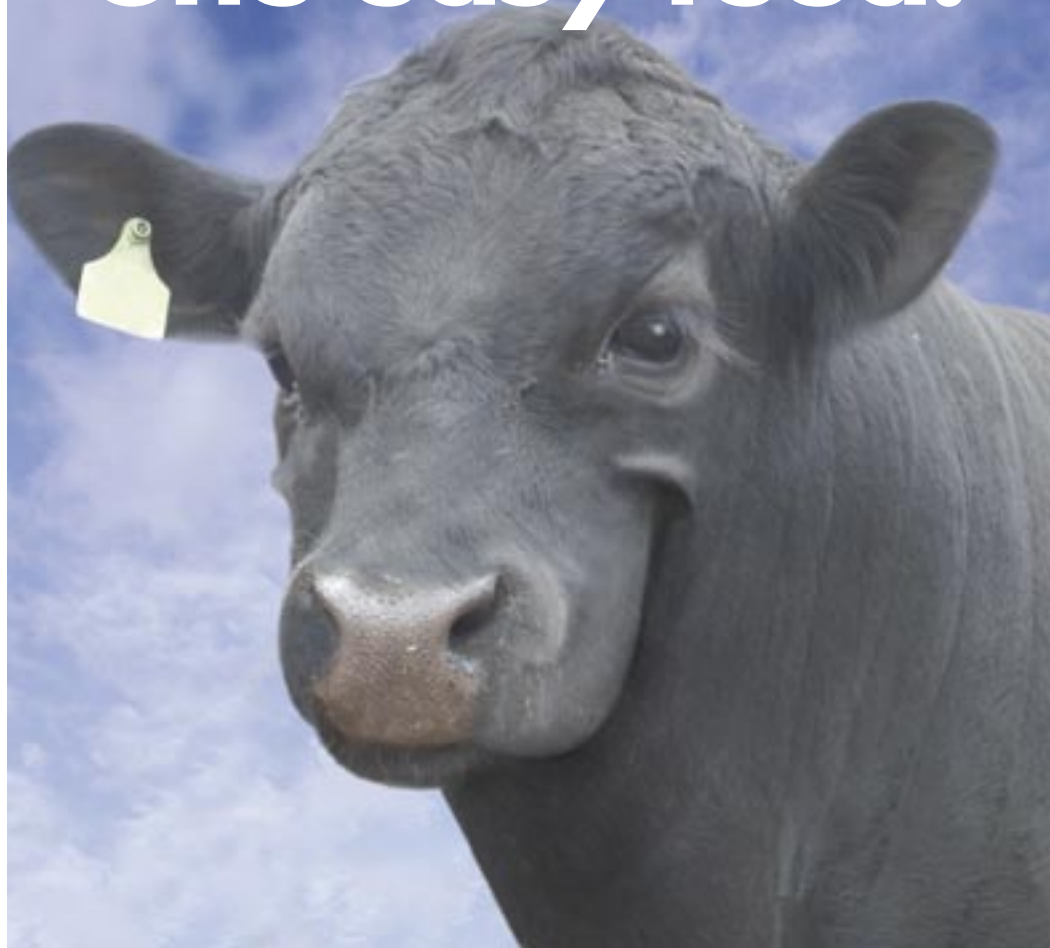


**Everything your
cattle need in
one easy feed.**



EasyBeef

Turn over
for details.

EasyBeef is a new no fuss complete feed from Milne Feeds that is safe and provides the growth benefits of grain feeding.

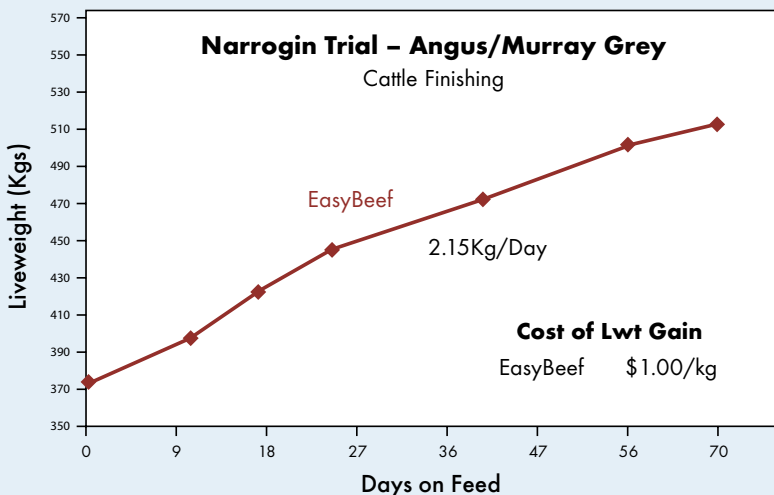
EasyBeef allows faster adaptation to full feed – cattle can be fed *ad-lib* from Day 1 and can reach target weight earlier.

Less additional roughage is required, adding value by saving time, labour and investment in capital equipment.

The technology used to produce EasyBeef makes the stored nutrients more readily available for cattle growth and modifies rumen acidity ensuring cattle grow faster without the stress from eating traditional grain based rations.

Why EasyBeef is so easy

- Faster adaptation to full feed.
- Minimises acid build-up in the rumen due to more fibre and buffers in the feed.
- Less additional roughage required.
- Excellent growth rates.
- Full complement of vitamins, minerals and coccidiostat added for extra protection.
- 9mm pellet can be fed out in self-feeders or troughs.
- Excellent carcass characteristics with no difference in dressing percentage, meat colour and fat depth compared with traditional grain diets.
- EasyBeef meets Ausmeat specifications for grain fed beef.
- Excellent carcass ratings under Meat Standards Australia (MSA).



Source: Feeding Trial conducted at Education Department, Narrogin Agricultural College Campus, November 2005 – Angus Cattle – Alcoa Farmlands.

Call now on (08) 9351 0700 to place your EasyBeef order and receive our special introductory offer. For additional product information call Greg Kenny on 0439 953 185 or Dean Maughan on 0419 047 417.

MILNE Feeds GREAT FEED SOLUTIONS

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EasyBeef